



Games and strategies to support the learning and teaching of persuasive writing.

Would you rather....?

Decide which 'you'd rather' then one group tries to persuade the other group. Could have a judging panel based on clear arguments, not repeating ideas etc.

Eat ice cream  or cake?



Be a square  or a circle?



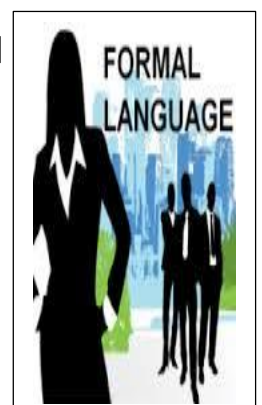
(Collect words and phrases from e.g. magazine adverts or example letters.)

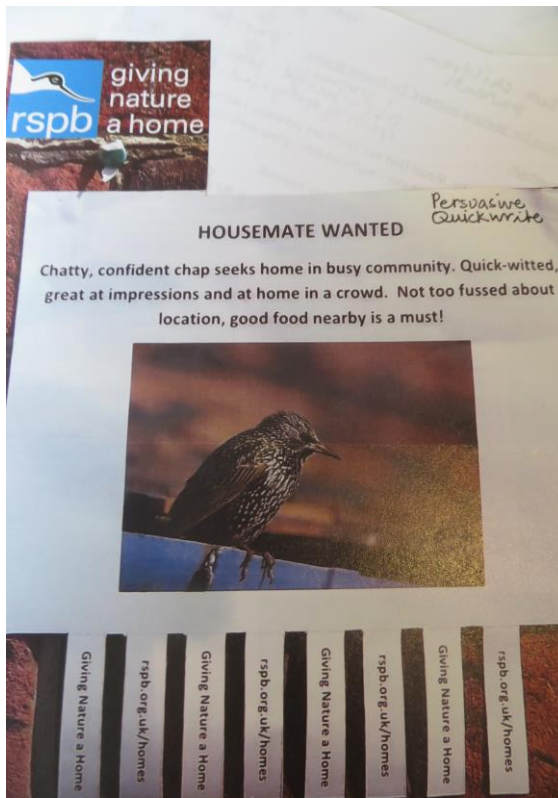
Word 'race': e.g. 4 groups: 5 minutes to fill the sheet with useful words and phrases (pictures/symbols)

A: advertising B: persuasive letters



I am writing.....
How can you possibly....?





Bird advert

Look out for adverts which could inspire 'quick-write' persuasive writing.

In this example the bird is trying to find a housemate. Pretend you're an animal (e.g. a cat). Brainstorm qualities/ strengths of animal and write an advert for a 'house mate'.

Give a seemingly not very exciting object e.g. a stick.

Encourage to think of uses and qualities. May be helpful to give a magnifying glass to look more closely: work in pairs for brainstorming.

'Quick-write' an advert.



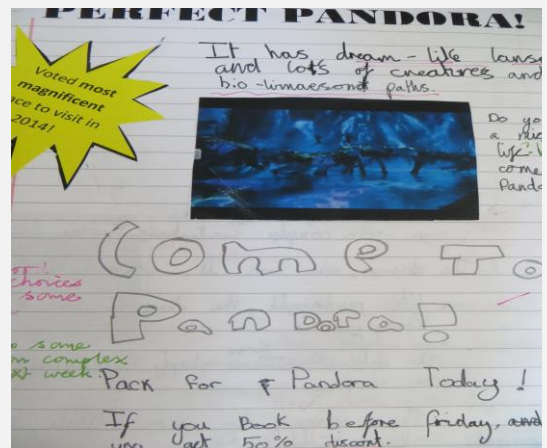
Come to Pandora! - literacy shed

<http://www.literacyshed.com/the-sci---fi-shed.html>

Or, design your own planet/ country and persuade people to visit. (Good PSHE links.)

Watch and collect words/ phrases from Avatar clip.

Create an advert persuading people to visit Pandora.



'Ping Pong' useful sentence starters for persuasion.

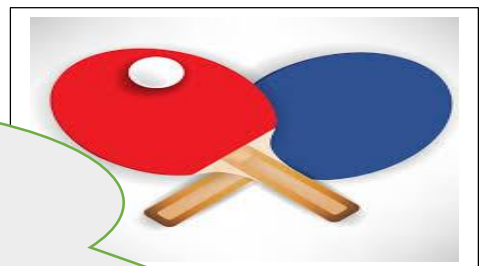
E.g. persuasive letters.

Firstly,

In addition,

Furthermore,

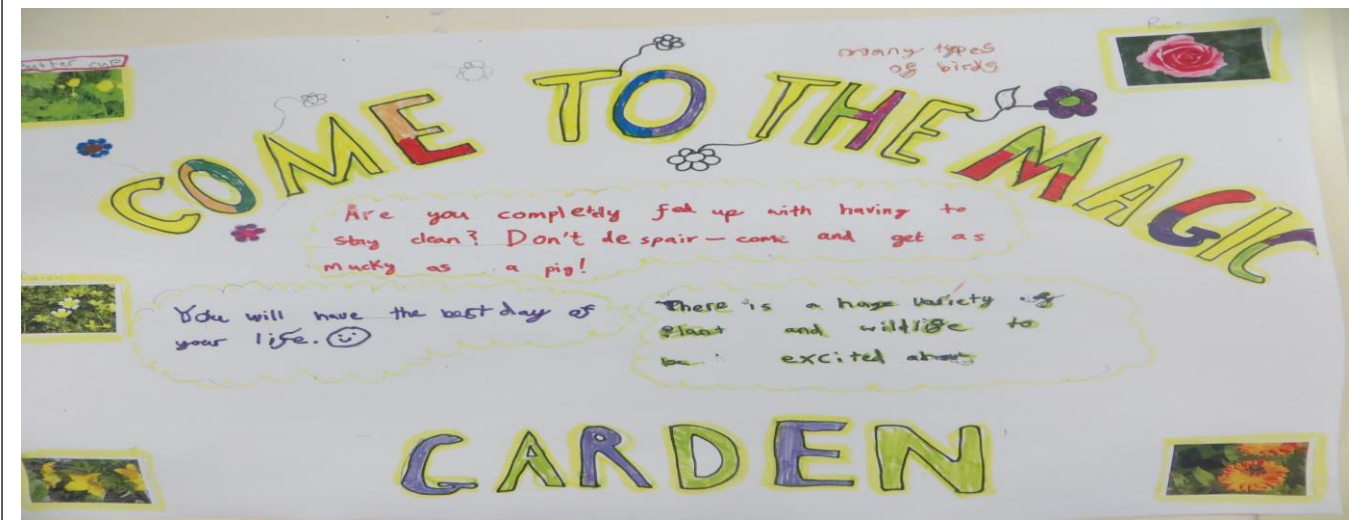
I strongly believe that....



Poster persuading people to go outdoors!

Or go to an after school club or skateboard. (Whatever interests the students!)

(Could just be 5 minute brain storm/ quick write to start lesson.)



Write a persuasive letter from The Troll in response to this brilliant one from the Three Billy Goats Gruff!

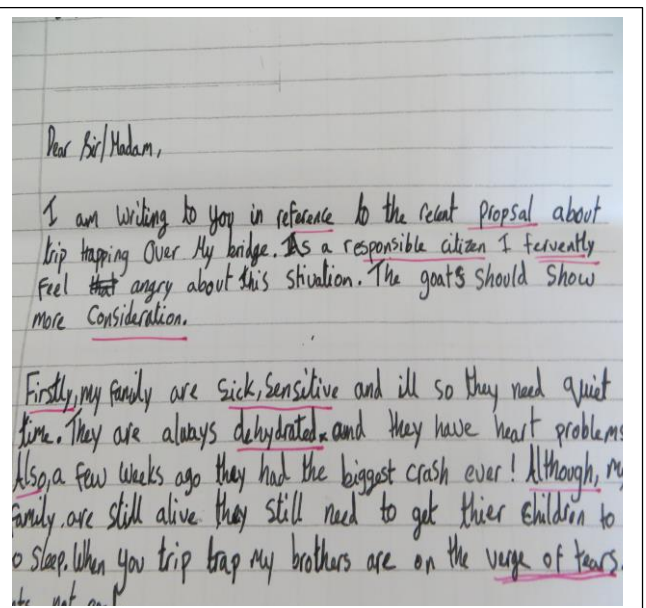
<http://www.primaryresources.co.uk/english/englishD10.htm> - by Georgina Hanbury: text resource on following page.

Start with word/ language games e.g. from Out of Thin Air or Pencil and Paper.

Teaching tricky vocabulary such as 'locality' and 'distress'. (Highlight formal/emotive words.)



Make puppets (these were lolly stick puppets) to 'act out' a meeting / interview with The Troll and the goats. Organise key points for writing.



By Georgina Hanbury from Primary Teaching Resources

The Green Field

Streamside

Storyland

date

Pest Control Officer

Council Offices

Village-by-the-Water

Storyland

Dear Sir

I am writing to seek help in ridding my locality of a terrible pest. The Troll that lives under the bridge near my home is causing my family great distress.

Firstly, every time my sensitive wife trip-trots over the bridge, he leaps out and makes her jump out of her skin. He then rolls about laughing until green, slimy tears roll down his cheeks and he tumbles back into his den. Is this the behaviour of a reasonable citizen? I fear that if there are more incidents like this, my wife's heart will miss a beat and she will require expensive veterinary care.

In addition, when my vulnerable young kid skips down to the stream's edge for a refreshing sip of water, the hideous creature threatens

to eat him. This is traumatising my son, causing him to have horrific nightmares. He is so nervous about approaching the river bank that there is a real possibility he will become dehydrated.

Furthermore, this monster's appalling behaviour is bringing down the value of land in this locality. Soon all the well-behaved, polite goats, who pay all their council tax on time, will be compelled to find fresh pastures. Surely you don't want this part of the countryside to be seen as a no-go area for respectable families.

I trust that you and your team of exterminators will be quick in acting to rid our beautiful valley of the delinquent Troll who takes such pleasure in terrorising my peace-loving family.

Yours faithfully

B.B.G.Gruff